



Mukwonago Area Chamber of
Commerce & Tourism Center
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Chamber Releases Membership Survey Results on Fountain Park Project

MUKWONAGO—October 12, 2015—The Mukwonago Chamber of Commerce & Tourism Center today released results of a membership survey seeking insights about the Fountain Park Development proposed for Highway 83 across from Kwik Trip.

Of the 250 chamber members, 100 responses were received to the multi-question survey designed to gain insights on where local businesses stood on the proposed Fountain Park project. The questions and results follow below.

“Fountain Park has received much attention in recent weeks and we thought it important to get a sense of where our membership stood on the proposed project,” Chamber Director April Reszka said. “While the chamber is not taking a position for or against the project, we thought it imperative the voices of our member businesses be heard on this high-profile development. Therefore, we will let the survey results speak for themselves.”

1. Promoting a positive business environment is one of the stated goals of our Chamber. In your judgment, will a development of this nature benefit the business community?

88.89% Yes; 11.11% No

2. Our Chamber supports Economic Development and is proud of recent and future developments. These developments have brought hundreds of jobs into the area. In your opinion, is there a need for additional quality housing for professional talent in the area?

83.16% Yes; 16.84% No

3. If your business has recently acquired new talent, have your employees experienced a need for quality housing?

26.53 % Yes; 22.45% No; 51.02% N/A

4. The multi-family project is proposed for private land across from Kwik Trip on highway 83. Renderings of Fountain Park and additional information to inform your opinion are available at the Village of Mukwonago website <http://www.villageofmukwonago.com/wp-content/uploads/2015/09/Sept-8th-Presentation.pdf> Once informed; please select one of the following so we can get a picture of where our membership stands on this issue:

58.59% For; 16.16% Against; 25.25% Not For Or Against

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